

# Lights. Cameras. Action.

It's all happening in Illinois this winter.



The Joffrey Ballerinas The Nutcracker Photo by: Cheryl Mann

Enjoy a winter getaway in Illinois and experience a vacation worthy of the silver screen. From the majestic Bald Eagles that flock to the Illinois sky every winter, to tiny towns ablaze with festive lights, Illinois is the perfect place to experience winter in all its glory. So get your free Illinois Travel Guide at [enjoyillinois.com](http://enjoyillinois.com) and start planning your trip today.



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## BMO HARRIS BANK HELPFUL HINTS

In order to enjoy every aspect that The BMO Harris Bank Magnificent Mile Lights Festival has to offer, be prepared! We have provided a checklist below so that you can enjoy the event to the fullest!

### BMO Harris Bank Helper Tents

Stop by one of three BMO Harris Helper Tents for your hand warmers. Volunteers and a local concierge are there to help with your questions.

### The Magnificent Mile Information Booth

Stop by The Magnificent Mile Information Booth to pick up your Magnificent Mile Holiday Activity Guide, to get your BMO Harris Bank Stage talent merchandise, for questions and for general information.

### First Aid

Northwestern Memorial Hospital is located at 251 E. Huron St.

### Best Views

★ When viewing the tree-lighting parade, remember that Michigan Ave is less crowded on the east side of the street, especially on the north end of the parade route.

★ The Fireworks Spectacular happens over the DuSable Bridge (formerly Michigan Ave Bridge) at 6:55PM, so standing along Wacker Drive is a prime place to view the show!

### Remember

The DuSable Bridge (formerly Michigan Ave Bridge) closes as early as 3:30PM on Saturday, November 22. If you want to get to your favorite spot for the tree-lighting parade, be sure to make your way across the bridge before that time!

BMO Harris Bank is a trade name used by BMO Harris Bank N.A. and its affiliates. Member FDIC.



## SHARE IN THE HOLIDAY SPIRIT!



We want to know what do you  
love at the Lights Festival.

Use hashtag #LightsFest to tweet with us,  
post pictures and more! Follow The Magnificent Mile  
(@TheMagMile) for the latest event updates.

Continue following The Magnificent Mile  
for special happenings all season long!

## A SPECIAL THANKS TO ALL OUR TREMENDOUS SPONSORS

**BMO Harris Bank**  
We're here to help.™



*Chicago*  
625 N. Michigan  
Water Tower Place  
Navy Pier  
Merchandise Mart Plaza  
151 N. Michigan  
26 W. Randolph  
4 E. Madison  
500 W. Madison  
(Citigroup Center)  
27 W. Jackson  
737 E. 87th

*O'Hare International Airport*  
Terminal 1: United Airlines  
Terminal 3: American Airlines



If you can't make it to a Shop, order and ship online!  
Always handcrafted fresh the day your order ships.

[GARRETTPOPCORN.COM](http://GARRETTPOPCORN.COM)

## SPECIAL HOLIDAY OFFERS

'Tis the season to learn why The Magnificent Mile is Chicago's premier destination! Enjoy seasonal offers and holiday happenings around the district!

### HOTELS

**theWit**  
Drive In, Park and Chill  
October 10, 2014 – March 31, 2015  
201 N. State Street, (312) 467-0200  
[www.thewithotel.hilton.com](http://www.thewithotel.hilton.com)

Coast into the city and take advantage of the Chillcation "Park, Stay & Chill" package which includes overnight hotel accommodations and significant savings on overnight parking.

**W Chicago Lakeshore**  
Light Up Your Holiday  
November 1 – December 31, 2014  
644 N. Lakeshore Drive, (877) 822-0000  
[www.wchicago-lakeshore.com](http://www.wchicago-lakeshore.com)

Electrify your stay at W Chicago Lakeshore this holiday season with:  
• Complimentary valet parking (\$63 daily value!)  
• Two complimentary seasonal cocktails  
• Extraordinary guestroom make for a dynamic escape

Book online, or call (877) 822-0000 and ask for rate code **WPLAYPKG**.

**Kinzie Hotel**  
Holiday Shopping Package  
November 1, 2014 – January 31, 2015  
20 W. Kinzie Street, (312) 395-9000  
[www.kinziehotel.com](http://www.kinziehotel.com)

Treat yourself at Kinzie Hotel while you shop for the best deals on The Magnificent Mile. Nobody knows your wish list better than you do so give yourself the gift of luxury and take advantage of the exclusive shopping coupons included in this package. After a day of gifting yourself, relax like Santa himself with a cold glass of milk and homemade cookies while enjoying the luxurious accommodations.

**The Ritz-Carlton Chicago**  
(A Four Seasons Hotel)  
Chicago Escape  
Through April 30, 2015  
160 E. Pearson Street, (312) 266-1000  
[www.fourseasons.com/ChicagoRC](http://www.fourseasons.com/ChicagoRC)

Plan a luxurious stay at The Ritz-Carlton Chicago (A Four Seasons Hotel). Our Chicago Winter Escape offer includes 15% off our Room Rate and complimentary parking.

### DINING

**mEAT on Chestnut**  
Take 10% Off  
November 21 – 23, 2014  
215 E. Chestnut Street, (773) 328-8320  
[www.eatatmeat.com](http://www.eatatmeat.com)

Take 10% off your bill when you make a reservation online! Enter password "Mickey Mouse" under special requests and mention it to the host when you arrive at the restaurant.

**Cafe des Architectes**  
Hot Chocolate Bar  
Saturday, November 22, 2014  
20 E. Chestnut Street, (312) 324-4063  
[www.cafedesarchitectes.com](http://www.cafedesarchitectes.com)

Look for our Hot Chocolate Bar outside at 20 E. Chestnut St. (corner of Chestnut and Wabash). From 2-5 p.m. hot chocolate with toppings will be available, along with French pastries including macaroons and eclairs. Warm up with a sweet treat on your way to the parade! All items are \$3, cash and credit cards accepted.

**Howells & Hood**  
Specialty Cocktails and Hot Drinks  
Saturday, November 22, 2014  
435 N. Michigan Avenue, (312) 262-5310  
[www.howellsandhood.com](http://www.howellsandhood.com)

Howells & Hood will be featuring coffee, cider and hot chocolate for \$4 (12 oz. portion) with a spike of Jack Fire, Bailey's or Jameson for \$4 additional. Enjoy warm drinks (non-alcoholic) for sale from the patio.

**ZED 451**  
Bright Lights. Winter Nights.  
Saturday, November 22, 2014,  
7:00 PM – 12:00 AM  
739 N. Clark Street, (312) 266-6691  
[www.zed451.com](http://www.zed451.com)

Cozy up at our annual sky-high celebration before we bring the party indoors for the winter. Join us for festive entertainment, a spiked hot chocolate bar, and our new Cravings menu from Executive Chef Michael McDonald, all while surrounded by unmatched city views.

Visit [TheMagnificentMile.com](http://TheMagnificentMile.com) to see more than 50 special holiday offers and events, available throughout the holiday season!

### SHOPPING

**Candyality**  
Disney Countdown to Christmas Calendar  
November 21-23, 2014  
527 N. Michigan Avenue, (312) 527-1010  
[www.candyality.com](http://www.candyality.com)

Spend \$20 or more and receive a FREE Disney Countdown to Christmas chocolate filled calendar (valued at \$5 each), while supplies last.

**Water Tower Place**  
Free Same Day Delivery  
Ongoing  
835 N. Michigan Avenue, (312) 440-3166  
[www.shopwatertower.com](http://www.shopwatertower.com)

Now through the end of the year, have your Water Tower Place purchases delivered for FREE! Have all of your in-mail purchases delivered the SAME DAY to your home, office or hotel -or- have your purchases held at Concierge Services located in the Michigan Avenue Lobby for pick up at your convenience.

**Cole Haan**  
20% Off Your Purchase  
November 21 – 23, 2014  
673 N. Michigan Avenue, (312) 642-8995  
[www.colehaan.com](http://www.colehaan.com)

Cole Haan Michigan Avenue will offer 20% off your purchase, applied at checkout. This special offer may not be applied to previous purchases, gift cards, "Deal of the Day" or redeemed for cash, and offer is only valid at this retail location.

**Columbia Sportswear**  
Spend and Get  
November 1 – November 25, 2014  
830 N. Michigan Avenue, (312) 951-2679  
[www.columbia.com](http://www.columbia.com)

Spend \$150 between November 1st through November 25th to receive a \$30 gift card that can be redeemed December 2nd through December 31st.

### CULTURE/ENTERTAINMENT

**Art Institute of Chicago**  
Wreathing of the Lions  
November 28, 2014  
111 S. Michigan Avenue, (312) 443-3600  
[www.artic.edu](http://www.artic.edu)

Start the holidays with a roar at this Chicago family favorite! The beloved Art Institute lions don their traditional evergreen wreaths at the Michigan Avenue entrance. Warm up with complimentary hot chocolate and live music!

**Chicago Trolley & Double Decker Co.**  
Chicago Trolley Private Holiday  
Lights Tour  
November 22, 2014 – January 4, 2015  
Anywhere you need us to be! (773) 890-2000  
[www.chicagotrolley.com](http://www.chicagotrolley.com)

Rent our festive holiday trolleys and jingle all the way around the city or suburbs! Experience the lights downtown, visit Christkindlmarket or check out Christmas lights in your neighborhood. We can pick up and drop off anywhere. Jack Frost nipping at your nose? No problem! Our trolleys are heated and enclosed to keep you warm. You can bring food and drinks aboard too. We'll make sure you have a holly jolly good time!

**Goodman Theatre**  
A Christmas Carol  
November 1 – December 31, 2014  
170 N. Dearborn Street, (312) 443-3800  
[www.goodmantheatre.org](http://www.goodmantheatre.org)

For 37 years, Charles Dickens' holiday classic has delighted Chicago audiences; the production has hosted seven directors, 32 Tiny Tims and eight Scrooges, who've snidely delivered nearly 23,000 "Bah Humbugs!"

**Chicago's First Lady Cruises**  
Complimentary Hot Rum Almond Cocoa on  
Chicago Architecture River Cruise  
November 21 – 23, 2014  
Michigan Avenue and Wacker Drive,  
(847) 358-1330  
[www.cruisechicago.com](http://www.cruisechicago.com)

Enjoy complimentary Hot Rum Almond Cocoa or regular hot cocoa as you learn about Chicago's world-renowned architecture on the city's #1 Architecture River Cruise – the Official Chicago Architecture Foundation River Cruise aboard Chicago's First Lady Cruises. Don't miss the final weekend of cruises this season!

**Trump International Hotel & Tower® Chicago**  
Meet & Greet: Reindeer on the River  
Saturday, November 22, 3:00 – 8:00 pm  
401 N. Wabash Avenue, (312) 588-8000  
[www.trumpchicagohotel.com](http://www.trumpchicagohotel.com)

Throughout the afternoon, guests will enjoy magical opportunities for meet-and-greets and photos with the reindeer and Santa while sipping hot cider and cocoa. Those in attendance into early evening will also enjoy prime views of the fireworks spectacular over the Chicago River, officially marking the launch of Chicago's holiday season. All proceeds benefit St. Jude Children's Research Hospital.

## 2014 MAGNIFICENT MILE HOLIDAY ACTIVITY GUIDE



### WHERE YOUR HOLIDAYS BEGIN

BMO Harris Bank  
**THE MAGNIFICENT MILE**  
**lights festival**  
[THEMAGNIFICENTMILE.COM](http://THEMAGNIFICENTMILE.COM)







We'll help  
make your day  
magnificent.

BMO



Harris Bank  
We're here to help.

Enjoy all the fun at the BMO Harris Bank Magnificent Mile Lights Festival. Get the kids into the spirit with all kinds of family activities and take a free photo at our digital kiosks on Michigan Avenue.

Have a question? Visit the BMO Harris Helper Tents.

BMO Harris Bank N.A. Member FDIC

## MAGNIFICENT MAIN EVENTS



### SATURDAY, NOVEMBER 22

**11AM – 4PM:** Explore an interactive wonderland of holiday-themed activities at Lights Festival Lane in Pioneer Court (401 N. Michigan Avenue). Enjoy a full line-up of live performances at The BMO Harris Bank Stage. And don't forget to check out the BMO Harris Bank Community Art Project mural!

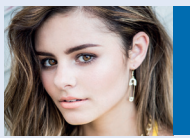
**ALL DAY!** Enjoy holiday experiences and special offers at participating retailers, restaurants and attractions around The Magnificent Mile! Visit [TheMagnificentMile.com](http://TheMagnificentMile.com) for a full listing of day-of activities.

**11AM:** Justin Roberts and the Not Ready for Naptime Players perform on The BMO Harris Bank Stage.

**12:15PM:** Radio Disney Chicago Road Crew warms up the crowd for an afternoon of amazing talent on The BMO Harris Bank Stage.

**12:45PM:** Jacque Lee, Atlantic Records/300 Entertainment Artist and Songwriter, presented by Radio Disney performs at The BMO Harris Bank Stage.

**1:30PM:** Jacque Lee Meet-and-Greet, presented by Radio Disney, at the Meet-and-Greet Booth in Lights Festival Lane. Don't forget to pick up your wristband at The Magnificent Mile Information Booth. While supplies last.



**1:45PM:** Nico and Vinz, presented by Southwest Airlines®, performs on The BMO Harris Bank Stage.

**2:30PM:** Nico and Vinz Meet-and-Greet, presented by Southwest Airlines, at the Meet-and-Greet Booth in Lights Festival Lane. Don't forget to pick up your wristband at The Magnificent Mile Information Booth. While supplies last.



**2:45PM:** Kendall Schmidt of Big Time Rush and Heffron Drive performs on The BMO Harris Bank Stage.

**AS EARLY AS 3:30PM:** DuSable Bridge (formerly Michigan Avenue Bridge) closes to pedestrian traffic.

**4:00PM:** North Michigan Avenue closes to vehicular traffic between Oak Street and Wacker Drive.



Your guide to the Lights Festival: [Information](#) [Restrooms](#) [93.9MYfm](#) Live Radio Broadcast [Tree Illumination Zone](#) [Wheelchair Viewing](#) [BMO Harris Bank](#)

**5:30PM – 7:00PM:** Here they come! The BMO Harris Bank Magnificent Mile Lights Festival tree-lighting parade steps onto N. Michigan Avenue at Oak Street. Mickey Mouse and Minnie Mouse and their friends from the Walt Disney World® Resort in Florida, travel down North Michigan Avenue to Wacker Drive, lighting one million lights along the way!

**6:55PM:** Fireworks spectacular over the Chicago River at North Michigan Avenue.

**7PM – 9PM:** Enjoy extended hours at participating retailers around The Magnificent Mile district and continue the celebration with more holiday lights at The Ritz-Carlton Chicago (A Four Seasons Hotel) and Navy Pier!

**SEE IT AGAIN ON ABC-TV**  
Want to enjoy the parade again? The BMO Harris Bank Magnificent Mile Lights Festival will air on ABC7 Chicago on December 1 at 1:00PM and December 15 at 12:00PM. Check your local listings for additional air dates across the country!

For a detailed schedule of events and holiday offers throughout the season, visit [TheMagnificentMile.com](http://TheMagnificentMile.com) and follow The Magnificent Mile on Facebook, Twitter, Instagram, Pinterest and Foursquare.



## WHERE YOUR HOLIDAYS BEGIN!

The BMO Harris Bank Magnificent Mile Lights Festival signals the official start of the holiday season. Join Mickey Mouse, Minnie Mouse and their pals from Walt Disney World® Resort in Florida for a magical holiday celebration along N. Michigan Ave. Witness the spectacular lighting of more than one million lights from Oak St to Wacker Dr, culminating in a spectacular fireworks show over the Chicago River. We invite you to return to The Magnificent Mile® district again and again throughout the season to create your own holiday memories!



### LIGHTS FESTIVAL LANE AND FESTIVAL AREA IN JOHN HANCOCK PLAZA

#### BMO HARRIS BANK PERKS AND ACTIVITIES

Stop by one of three BMO Harris Helper Tents for your hand warmers. Volunteers and a local concierge are there to help with your questions. Plus, check out the completed BMO Harris Bank Community Art Project mural! Pioneer Court, 401 N. Michigan Avenue, 11AM - 4PM

#### SUBARU

Stop by the Subaru tent and check out our full line of symmetrical all-wheel drive vehicles. While you're there, you can also take part in our fun trivia contest for a chance to win a Subaru Santa hat! The contest will run all day, while supplies last.

#### SOUTHWEST AIRLINES

Meet Nico & Vinz at 2:30PM in the Meet-and-Greet booth in Pioneer Court presented by Southwest Airlines®. Pick up your wristband starting at 11AM at The Magnificent Mile Information Booth. While supplies last.

#### MASTERCARD® PRICELESS® CHICAGO/BMO HARRIS BANK

Stop by the MasterCard® Priceless® Chicago/BMO Harris Bank® tent to participate in a family-fun holiday photo. Dress up with themed props, strike a pose and receive an instant print of your photo - plus receive a special gift to take home!

#### WHOLE FOODS MARKET

Join us at the Whole Foods Market tent to create your own savory and sweet holiday trail mix for yourself or to share. While you're there, take your picture at the Whole Foods Market photo booth and enter to win a \$200 Whole Foods Market gift card to spend on your holiday feast.

#### GARRETT POPCORN SHOPS

Visit the Garrett Popcorn Shops® booth for a complimentary treat size bag of the Garrett Mix® and a warm cup of our delicious Caramel-Crisp® Apple Cider (\$2 per cup of which 100% will be donated to Lurie Children's Hospital Heroes for Life).

#### CONNIE'S PIZZA

Stop by the Connie's Pizza booth for a slice of their deep dish pizza, which has been a Chicago favorite for over 50 years.

#### SPHERO

Stop by interactive 6x9 track with engaging electronic ball shaped toys for kids between 4-14 years old. Enter to win a signed Sphero by Disney talent.

#### WALGREENS

Smile for your complimentary 4x6 developed photo with Santa! \*Redeemed only at Walgreens in Wrigley Building (410 N. Michigan Ave.)

#### LURIE CHILDREN'S AND KOHL'S

Stop by and enjoy a spin the wheel safety game. Plus, learn more about Lurie Children's facilities, including services and locations.

#### DYLAN'S CANDY BAR

Stop by Dylan's Candy Bar for free hot chocolate. We will be offering a free limited edition candy-filled ornament with any purchase of \$25 or more!

#### MUSEUM OF SCIENCE AND INDUSTRY

Catch the magic at the Museum of Science and Industry's booth! Enjoy festive giveaways and share in the holiday cheer of MSI's annual Christmas Around the World and Holidays of Light exhibits and Treasures of the Walt Disney Archives, presented by D23: The Official Disney Fan Club.

#### RADIO DISNEY

Pick up special coupons for The Disney Store, valid at the Michigan Avenue location. Visit the store and present your discount to receive a special item from an upcoming Walt Disney Animation.

#### THE ELI'S CHEESECAKE COMPANY

Visit Eli's tent for FREE cheesecake slice decorating with whipped cream and fun candy toppings with students from the Chicago High School for Agricultural Sciences. Plus, bring a non-perishable food donation for the Greater Chicago Food Depository and get a FREE slice of cheesecake to take home. Donate \$10 to the food depository and get a free whole cheesecake!



## Magic Your Way® Tickets

make it easy for you to enjoy your visit  
just the way you want it!

With four unique Walt Disney World® Theme Parks, you'll find tons of fun for everyone in the family!

Magic Kingdom® Park • Disney's Hollywood Studios® • Epcot®  
Disney's Animal Kingdom® Theme Park

Visit [disneyworld.com/tickets](http://disneyworld.com/tickets) for more information.

WALT DISNEY WORLD

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